



250% Increase in  
Regional Patients

## Multi-Location Dentist Increased Awareness & Patient through Strategic SEO

*“2 years ago we weren’t able to be found. Now, we are double the size we were and struggling to keep up with all of our new patients....”*

### Executive Summary

A multi-location dentist practice was struggling due to many competitors in their metro areas. All 5 offices were only growing at a ~3% rate YOY and they were churning a lot of patients as well.

### Challenges

Organic SEO was non-existent and they hadn’t setup the Google My Business Listings correctly. Their internal marketing person wasn’t

adept at technical SEO and what it takes to truly dominate the dental competition. Enter in DeTorres Group.

## How We Helped

We claimed and optimized their online listings, did weeks of technical updates to their website, gained deep backlinks to some of their service pages and geo pages then did some outreach to strategic partners to generate guest posts from the Doctors.

## Results

Client has seen a 250% increase in dental patients across all of their locations. They have brought on 5 new Doctors and have plans to start offering more services in the near future.

